Useful Links for Background Information

<http://www.modolabs.com/search-landing-page-be-a-mobile-leader/?gclid=CM6l6sipk8sCFcYkhgodpakHZg>

<http://college.usatoday.com/2012/08/15/5-colleges-with-great-mobile-apps/>

<https://www.petersons.com/college-search/mobile-apps-by-colleges.aspx>

<http://www.universitybusiness.com/article/apps-move-campus>

<https://guidebook.com/schools/>

<http://gobluebridge.com/colleges/>

<http://mobile.nd.edu/app/>